



ACADEMY OF VOCAL FLIGHT

FOR SINGERS ONLY

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Is American Idol the Only Way into the Music Business?

San Diego, CA, Saturday, September 26, 2009 – Budding stars that would leap at the opportunity to make it in the “American Idol” world now have their chance. Beginning Friday, October 23rd The Church at Rancho Bernardo will host wMw Academy of Vocal Flight’s first program for professional and amateur singers. Professional singers hailing from Los Angeles to South Africa will offer instruction to hundreds of singing hopefuls at an intensive “For Singers Only” workshop. Aspiring vocalists interested in enrolling in the three-day course should register now because the highly coveted spaces are limited.

Classes will focus on strengthening vocal technique, improving live performance, navigating through the music industry, and will conclude with a concert featuring some of the students and well-known professionals.

Dorian Holley, Associate Music Director and Vocal Coach of American Idol, who had been slated for Michael Jackson’s monumental “This Is It” tour as vocal director, will conduct an audition-specific class. He will share his winning secrets and insider knowledge for executing successful auditions, along with sharing his success story and some fascinating memories from performing and touring for all of Michael Jackson’s solo albums. Jazz greats Keoyv Lettau of the LA Music Academy, Peter Sprague, and Amber and Rob Whitlock will guide the attendees through intensive technique and performance coaching. R&B star Jim Gilstrap will be on board to share his insights on cultivating and sustaining longevity in the business. And yes, a little bit of country and a little bit of rock and roll will round out the mix. Rising country star Danielle Tucker, rapidly emerging pop-rock sensation Esjay Jones, and long-time rocker and vocal coach Karen Williams will guide students through marketing and breaking through as an independent artist.

Enrollment is already underway for “FOR SINGERS ONLY, Finding Your Voice, The Path to Enjoyment and Success in Music. wMw Academy of Vocal Flight is accepting registration online at www.wmwacademy.com for the \$149.00, three-day course up until day one of the program. Attendees may also register by calling (858) 592-2434, or emailing info@wmwacademy.com. The workshop runs from Friday, October 23rd, 5:30 p.m. to Sunday, October 25th, 11:00 p.m. Tickets for the final Sunday evening concert, which is open to the public, are on sale now for \$15.00, at www.wmwacademy.com.